

## Vision Statement

Iowa is committed to the development of an affordable, reliable and sustainable energy system that maximizes economic benefits for our state.

We will continue to embrace energy efficiency, a mix of energy resources, infrastructure, and technologies to position all of Iowa – both rural and urban – for future growth.

As a clean energy leader, our efforts will drive innovation, foster research and development, create business and career opportunities and promote environmental stewardship.



# Guiding Principles

The objectives and strategies put forth in the Iowa Energy Plan will:

- Foster long-term energy affordability and price stability for Iowa's residents and businesses
- Increase the reliability, resiliency, safety and security of Iowa's energy systems and infrastructure
- Stimulate research and development of new and emerging energy technologies and systems
- Provide predictability by encouraging long-term actions, policies and initiatives
- Expand opportunities for access to resources, technologies, fuels and programs throughout Iowa in a manner that results in a fair and balanced outcome for all customers
- Seek diversity in the resources that supply energy to and within Iowa while preserving fair and reasonable costs for customers
- Support alternative energy resources, technology, and fuel commercialization in proven, cost-effective applications
- Encourage sector-based workforce development and educational activities that build clear pathways to rewarding energy careers
- Promote the protection of the environment and Iowa's natural resources.

